# Censorship and Propaganda

In small groups (3 or 4), explore the answers to the following questions, based on the magazine ads you found in class, and the TV ads you watched for homework/in class.

* Which propaganda techniques were used in magazine ads?
* Which propaganda techniques were used in television ads?
* Which propaganda techniques were used most frequently?
* Do the propaganda techniques used in television ads differ from those used in magazines?
* How did television elements contribute such as sound, motion, and repetition of images impact you as the viewer?
* How did these television elements contribute to or distract from the ad?
* What type of stereotyping did you see in television ads?
* Which medium – television or magazine – has the most impact on its target audience?
* Why might an advertiser choose a specific magazine or television program in which to advertise?

Be prepared to share your findings with the class, we’ll be exploring the similarities and differences between television and magazine ads.